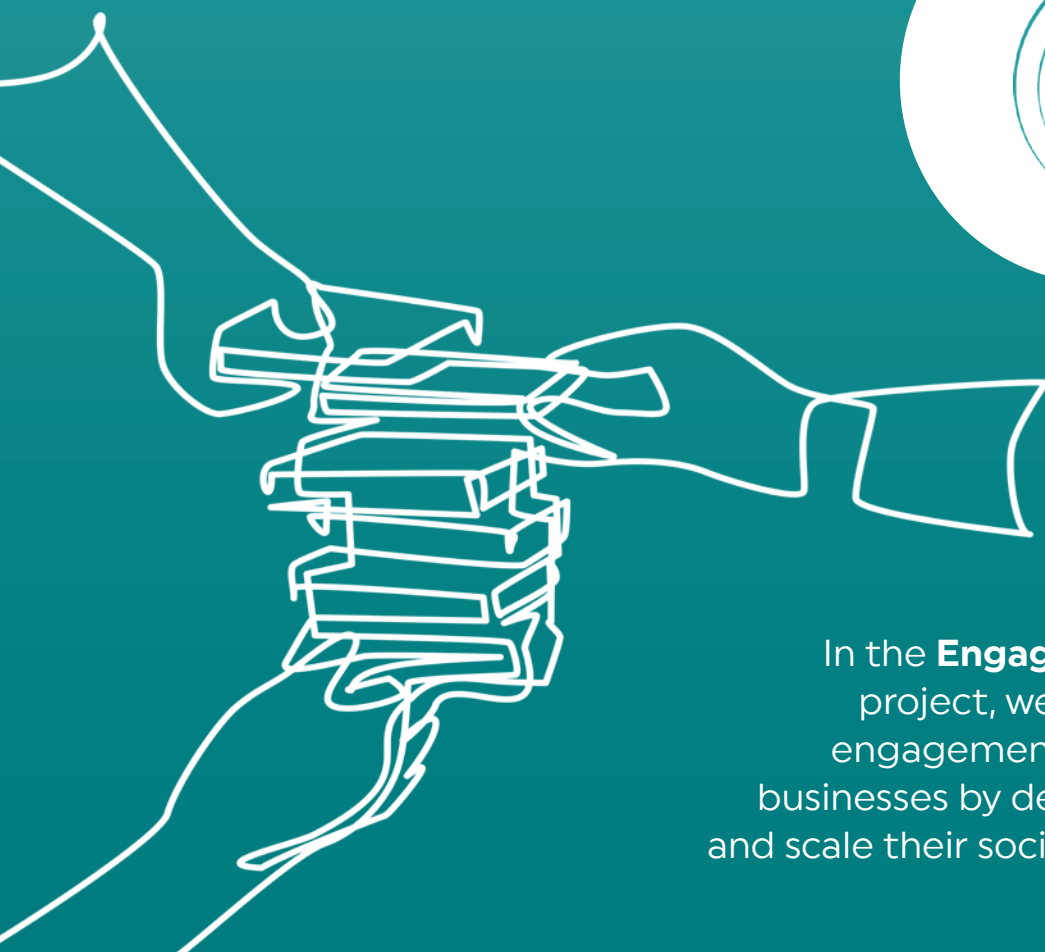


How ready are
you for university-
business
cooperation?



ENGAGEMENT
READINESS
MONITOR



In the **Engagement Readiness Monitor** project, we are driven to advance the engagement between universities and businesses by developing tools to measure and scale their socially impactful cooperation.

OUR KEY OUTPUTS



Engagement Readiness Investigation Report

A comprehensive investigation into university-business engagement enablers, antecedents and outcomes.



Engagement Readiness Self-Assessment Framework

An open-access self-assessment framework to provide an overview of the validated scales to measure university engagement readiness.



Engagement Readiness Toolkit

A compilation of resources and models to support universities on their journey towards engagement readiness.

OUR KEY STAKEHOLDERS

Universities:

HEIs will be able to more effectively embrace their readiness to engage with business. This project is setting the foundation for 'engagement ready' and 'engaged' universities.

Businesses:

Being collaboration partners of HEIs, businesses will profit from more effective and targeted engagement of their HEI partners and will produce more outcomes for all parties involved.

engagementready.eu



@EReadyMonitor



Engagement Readiness Monitor



Co-funded by the
Erasmus+ Programme
of the European Union

"The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein."

CONTACT US

Alexandra Zinovyeva
Project Manager, UIIN
zinovyeva@uiin.org

Balzhan Orazbayeva
Senior Researcher, UIIN
orazbayeva@uiin.org