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PRESS RELEASE

For immediate release

European Project Consortium Set to Support HEIs to Become Engaged Institutions

The project Engagement Readiness Monitor (EReady), funded under the European Commission's Erasmus+ program, has been officially launched today, 1st of November 2020. Drawn from the public, private, and non-profit sector, the European project consortium consists of five organisations, namely:

- University Industry Innovation Network (The Netherlands)
- Institut Mines Télécom Business School (France)
- Jyväskylän University of Applied Sciences (Finland)
- University of Bologna (Italy)
- Charles University (Czech Republic)

The project will run for two years, with the aim to equip HEIs with knowledge and tools to become “engagement ready”, and subsequently “engaged” universities. This objective will be achieved through developing a holistic approach towards measuring and integrating university-business engagement. As a matter of fact, the project team will develop:

- An Engagement Readiness Investigation Report, to gain an in-depth understanding of universities' engagement with business and their readiness to co-operate in various engagement activities
- An Engagement Readiness Framework, to enable the evaluation of the university engagement readiness at an institutional level
- An Engagement Readiness Toolkit that will help increase the readiness of the universities to develop cooperation with businesses

All partners will bundle their resources to deliver best quality in the realisation of these outputs as the latter will provide high value-added potentials for the activities of all involved institutions in the field of entrepreneurship education.

For further information, please visit www.engagementready.eu and/or contact:

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